

# FACEBOOK PAGES

## Personal Data Protection Agreement

### 1. Introduction

The PROPERTY OWNERS' ASSOCIATION OF LA FINCA PRIVATIVA No. 1 OF THE GRANCASA SHOPPING CENTRE, with address in C/María Zambrano, no. 35, 50.018 Zaragoza, and with tax identity number (NIF) H-50721455 (hereinafter "us" or "our") is the administrator of this page, which forms part of the social network Facebook. Through this Facebook page we inform about our activities and we offer a communication channel with us.

### 2. Limitation of liability

We only compile, store and use your personal data according to the content of this personal data protection agreement and the applicable data protection regulations, in particular the EU General Data Protection Regulation (GDPR), as well as the national legal system regarding data protection. As part of our personal data protection agreement, we inform you to what extent and for what purpose your personal data is processed in relation to the use of this page. You can find more information on how we process your personal details in the personal data protection agreement of our website that you can find [here](#).

Since this page is integrated in the offer of Facebook, it should also be remembered that, at the same time, Facebook also processes the personal data. We cannot intervene in the processing of data by Facebook: in particular, Facebook does not act as processor for us under our responsibility. Given the possibilities that Facebook provides, we attempt to ensure the protection of your personal data. As regards the processing of your personal data by Facebook, Facebook's guidelines, available at <https://es-es.facebook.com/privacy/explanation> are applicable - at least according to Facebook.

In the terms established by the legislation regarding data protection, a joint responsibility of Facebook and ourselves is assumed for the operation of our Facebook website or the assessment of user data when they visit our Facebook page. Facebook established the terms and conditions of the agreement between the joint data controllers, which the administrator of a page must accept and which determine the limitation of liability.

### 3. Visibility of the Facebook page

Facebook offers page administrators the possibility of having a general overview of their Facebook page and their users via the Page Insights function. In particular, the statistical data can be accessed and evaluated via the Page Insights.

We use the data that the page allows so that it is as attractive and effective as possible. For this purpose, Facebook offers us data it has generated itself. For further information on the functionality and responsibility of the Page Insights function, visit Facebook at [https://www.facebook.com/legal/terms/page\\_controller\\_addendum](https://www.facebook.com/legal/terms/page_controller_addendum).

### 4. Messenger

Facebook offers users that are registered in Facebook with the possibility of immediate communication via Facebook Messenger. If you contact us via Facebook Messenger, we will store and use the data transmitted exclusively to answer your request. The legal basis for

processing your data is your consent pursuant to article 6 (1)( a) of the GDPR, as well as our legitimate interest in the sense of article 6(1)(f) of the GDPR. Our legitimate interest is in the compilation and processing of our customers' queries, their assessment and in the control of possible abusive use.

The data shall be deleted when it is no longer necessary to achieve the purpose of its compilation. In the case of your personal data, this will occur once the conversation has concluded. In our regard, the conversation ends when it can be gathered from the circumstances that the facts have finally been clarified. The user can revoke his/her consent for the personal data processing at any time; in this case, the data are immediately deleted if there is no reason for their later storage.

## 5. Additional Information

If you have any questions on the use of the personal data by us in relation to our Facebook page, you can contact us. The contact details and the communication channels are detailed in our personal data protection agreement. If you have any questions on data protection in Facebook, please directly contact Facebook.

You have extensive rights over the processing of your personal data. In first place, there is a general right to information and, if necessary, you can request the correction and/or deletion or blocking of your personal data. Likewise, you can request a processing restriction, exercise the right of opposition and the right of complaint to a supervisory authority. You also have the right to the portability of the personal data you provide to us. If you would like to assert your rights with respect to our data processing and/or request further related information, please contact us. You can also find out additional information on your rights in the personal data protection agreement available on our website and which you can find [here](#).

## 6. Communication of personal data

Whenever it is necessary, we are authorised to communicate your personal data to entities that provide services to us.

In these cases, we contractually impose that those recipients implement the appropriate security measures to protect your personal data.

The categories of recipients to whom we may communicate your personal data include the following entities:

- i. PSERVERS CONSULTING, LDA.
- ii. LOG.OSCON, Lda.
- iii. Sierra Spain Shopping Centers Services, S.A.U.
- iv. EL SEÑOR WOM Y ASESORES S.L.

And other possible providers of the following services:

- v. Community administration for the Facebook page
- vi. Customer service for products and promotions
- vii. Promotion and assistance for Facebook competitions

It is possible that we may transfer your personal data in the case of sale of the "Gran Casa" shopping centre, of a merger, spin-off or change of control within the company or in the preparation process of any of these events. In any case, the data processing by the entity they

